

Short CV

Prof. Jean-Marie Ayer



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Experience

2015 – Present

Professor – University for Applied Sciences – School of Management Fribourg – Switzerland. Director of Small & Medium Size Enterprise Institute. In charge of the executive Program on the topic “Digitalization of the Economy.

2012 –2015

Secretary General – World Taekwondo Federation – Lausanne. Since 2021 World Taekwondo Council Member and Chair of the Integrity Committee. 2016 – 2021 Chair of Member Relations and Development Commission.

1999 –2012

Managing Director and Founder – Dartfish – Fribourg

1997 – 1998

Vice President – Swisscom International – Bern – Switzerland

1994 – 1997

Chief Financial Officer – ABB Power Generation – Kuala Lumpur – Malaysia

1993 – 1994

Research Assistant – Swiss Institute of Technology – Zurich – Switzerland

1992 – 1994

Project Manager ABB EJF – Brno – Czech Republic

1989 – 1992

Assistant – Finance – ABB Headquarter – Zurich – Switzerland

Education

1989

PhD in Economics – University of Fribourg,
Research area: Economics & Technical innovation

1989 – 1992

Master in economics – University of Fribourg - Switzerland

1989 – 1992

Visiting Phd Student – University of California (Santa Cruz) and University of Texas (Austin)

1982 – 1983

Visiting Student – University of Kiel – Germany